
MERRY MUDDER
THE FESTIVE OBSTACLE CHALLENGE
YOUR RUN
YOUR REASON
FUNDRAISING PACK



Make your Merry Mudder challenge mean even more by fundraising for a cause that matters to your family. Whether you want to support your child's school or PTA, help a local club, contribute to a community project or raise money for a registered charity or national cause, it's a chance to turn festive fun into something meaningful. Perhaps you're helping to fund new equipment, supporting a group that has made a difference to your family or getting behind a project close to your heart. Whatever your reason, choose a cause together, set an achievable target and share your story with people you know. Every donation is voluntary, and there's no need to reach a particular amount to make your child's effort worth celebrating.

# MAKE IT YOUR OWN

1. Support a school, PTA, club, local community group, registered charity, national cause or non-registered community project. Ask your child what matters to them, then agree a realistic target. Fundraising is optional and separate from the £15 event ticket.
2. Contact the intended recipient before you begin. Confirm they will accept the funds, what the money will support and how to pay it to them.
3. Use the printable sponsorship sheet, or a donation page approved by your chosen cause and managed by an adult. Agree who will keep records and transfer any money collected.
4. Ask people you know to sponsor the challenge or give a voluntary donation. Keep requests friendly: everyone can choose whether and how much to give. Do not promise a particular result, completion time or reward.

## IMPORTANT: INDEPENDENT FUNDRAISING

**Fundraising is independently organised by families, who choose their cause and manage donations directly with them. Merry Mudder sells event tickets only and does not collect, process, hold, distribute or oversee fundraising money. Entry fees are separate from donations raised.**

# Good Fun, Good Practice

## Handle donations carefully

**Where possible, direct sponsors to the cause's verified donation route. Check payment details with the recipient using a trusted contact. If collecting cash, an adult should keep it secure, record each payment and transfer it promptly. Keep donations separate from everyday spending and retain proof of transfer. Do not send money or sponsorship sheets to Merry Mudder.**

## Agree what happens if plans change

**Tell sponsors whether a pledge depends on taking part or completing the challenge. If your child cannot attend, the event changes or your chosen project cannot proceed, contact the recipient and sponsors to agree what happens to donations. Do not assume the event ticket and donations have the same refund arrangements.**

## Put children's safety and privacy first

**A parent or carer should supervise fundraising and manage online accounts in line with platform age rules. Children should not approach strangers or collect door to door alone. Get appropriate permission before sharing names or photos. Avoid public posts showing a child's full name, school, address or location. Store sponsor records securely and share only what the recipient needs.**

## Gift Aid: check with the recipient

**Gift Aid is not automatic. It may be available only through an eligible charity or community amateur sports club recognised by HMRC, subject to the donor and donation meeting the rules. Donors need a valid declaration and enough UK Income Tax and/or Capital Gains Tax to cover the claim. The £15 event ticket is not a Gift Aid donation. Non-registered community projects cannot claim simply because money is raised for them. Use the recipient's own Gift Aid form or approved online process.**

**The sponsorship sheet in this pack is a payment record, not a Gift Aid declaration. No tax relief is guaranteed.**



MERRY MUDDER

| | |
|---|---|
| CHILD'S NAME | |
| WE'RE RAISING FUNDS FOR | |
| MY FUNDRAISING TARGET IS | |

## MERRY MUDDER IS A FESTIVE OBSTACLE COURSE FOR CHILDREN. PLEASE SPONSOR ME TO COMPLETE THE MERRY MUDDER COURSE

| NO | NAME | DONATION | TOTAL | SIGNATURE |
|---|---|---|---|---|
| 1 | | | | |
| 2 | | | | |
| 3 | | | | |
| 4 | | | | |
| 5 | | | | |
| 6 | | | | |
| 7 | | | | |
| 8 | | | | |
| 9 | | | | |

Please note that all sponsorship funds collected are managed and collected by the participants parent/guardian not Merry Mudder.
The parent/guardian is responsible for ensuring all funds raised are appropriately managed.
Merry Mudder is not involved in the collection or management of sponsorship money.